

5th Pan American Parkinson's Disease and Movement Disorders Congress

February 9-11, 2024

Cartagena,
Colombia



International Parkinson and
Movement Disorder Society
Pan American Section

Sponsorship Opportunities
and Exhibitor Prospectus

#pascongress



Sponsorship Opportunities and Exhibitor Prospectus

Pan American Parkinson's Disease and Movement Disorders Congress



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Sponsorship Prospectus

5th Pan American Parkinson's Disease and Movement Disorders Congress

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International Parkinson and Movement Disorder Society

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Email: development@movementdisorders.org

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Pan American Parkinson's Disease and Movement Disorders Congress



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Society Profile

Mission and Reach

The International Parkinson and Movement Disorder Society (MDS) is an international professional society of clinicians, scientists and other healthcare professionals who are interested in Parkinson's disease, related neurodegenerative and neurodevelopmental disorders, hyperkinetic movement disorders and abnormalities in muscle tone and motor control. The spectrum of clinical disorders represented by MDS includes, but is not limited to: ataxia, chorea, dystonia, gait disorders, Huntington's disease, myoclonus, Parkinson's disease, restless legs syndrome, spasticity, tardive dyskinesia, tics and Tourette syndrome, and tremor. In addition to more than 10,695 individual members, 58 national Movement Disorder societies collaborate with MDS as affiliate members.

Purpose

The objective of the Society is to advance the neurological sciences pertaining to movement disorders; to improve the diagnosis and treatment of patients; to operate exclusively for scientific, scholarly and educational purposes; to encourage research; to provide forums such as medical journals, scientific symposia and International Congresses, for sharing ideas and for advancing the related clinical and scientific disciplines; to encourage interest and participation in the activities of the Society among healthcare and allied professionals and scientists; and to collaborate with other related professional and lay organizations.

History

MDS was founded in 1985 by Professors Stanley Fahn and C. David Marsden, whose leadership and vision guided the expansion of clinical expertise and research in this field. It merged in 1992 with the International Medical Society for Motor Disturbances. Publication of the journal *Movement Disorders* began in 1986, and the first International Congress was held in 1990. In 2013, The Movement Disorder Society officially changed its name to the International Parkinson and Movement Disorder Society in order to recognize the growing importance of Parkinson's disease care and research within the Movement Disorders field.

Activities

MDS publishes two journals: *Movement Disorders* and the online journal *Movement Disorders Clinical Practice*. The Society also manages 27 clinical assessments specific to Movement Disorders. Of these, MDS actively translates the widely used MDS-UPDRS, UDysRS and MDS-NMS, and is developing rating scales in the areas of PD Psychosis, MSA and tremor among others. The MDS Continuing Education program serves clinicians, other health professionals, and researchers throughout the world each year. With the diverse and international membership of MDS, the number and types of educational activities vary to include live education courses that vary in size, location and topic, as well as online education and eLearning modules.

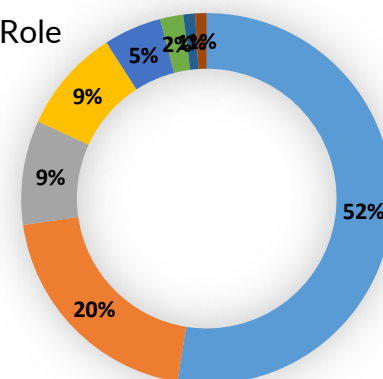
MDS Members by Regional Section

10,695 total MDS Members
as of December 31, 2022

- Pan-American Section: 35.4%
- European Section: 29%
- Asian and Oceanian Section: 28.2%
- Africa: 7.4%

Membership by Primary Role

- Clinician: 52%
- Resident/Student: 20%
- Health Professional: 9%
- Researcher: 9%
- Fellow: 5%
- Industry: 2%
- Retired: 1%
- Not disclosed: 1%



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5th PAS Congress Overview

About the Congress

The 5th Pan American Parkinson's Disease and Movement Disorders Congress will be an opportunity to discuss relevant issues in the field that are specific to the International Parkinson and Movement Disorder Society's Pan American Section (MDS-PAS). Dialogue will occur through plenary lectures, workshops and poster sessions.

About the MDS-PAS

The MDS-PAS is the main organizer of the 5th PAS Congress. Formed in 2009, the section includes doctors, researchers and healthcare professionals throughout the Americas and the Caribbean. Nine national organizations have formal relationships with the Section as Affiliate Member Societies and four additional national entities collaborate with the MDS-PAS on various initiatives in the region.

Purpose

The purpose of the PAS Congress is consistent with the objectives of the MDS-PAS, which include:

- Facilitate communication between clinicians and researchers within the region
- Disseminate updated knowledge about Movement Disorders
- Improve quality of life and independence of movement disorders patients and caregivers
- Promote and facilitate research collaborations in Movement Disorders
- Expose clinicians, researchers and healthcare professionals in the region to Movement Disorders initiatives and in so doing, encourage their membership in the MDS-PAS

Target Audience

The target audience of the 5th PAS Congress is clinicians, researchers, medical residents, medical students and other non-physician health professionals who have an interest in the current research and issues in the field of Movement Disorders that are specific to the Pan American region.

Scientific Program

The 5th PAS Congress covers the whole spectrum of Parkinson's disease and movement disorders from basic science to clinical practice and consists of symposia, plenary sessions, poster presentations and parallel sessions. Participants will be invited to submit abstracts relevant to the various fields associated with Movement Disorders.

General Information

- Venue:** Centro de Convenciones Cartagena de Indias (CCCI), Getsemaní, Calle 24 N° 8a-344, Cartagena, Colombia
- Language:** The official language of the PAS Congress is English.
- Exhibits:** Pharmaceutical and biotechnology companies, medical publishers and patient service providers are invited to participate in the 5th PAS Congress Exhibit Hall.
- Registration:** MDS Members, trainees and early registrants will be offered discounted registration.
- Website:** <https://www.pascongress.org>

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5th PAS Congress Committees

MDS-PAS Executive Committee

Susan Fox (Chair), Toronto, ON, Canada
Alberto Espay (Chair-Elect), Cincinnati, OH, USA
Cynthia Comella (Past Chair), Chicago, IL, USA
Jennifer Goldman (Secretary), Chicago, IL, USA
Mayela Rodríguez-Violante (Secretary-Elect),
México City, México
Carlos Cosentino (Treasurer), Lima, Peru
Sarah Camargos (Treasurer-Elect),
Belo Horizonte, Brazil
Gabriel Arango, Bogotá, Colombia
Shilpa Chitnis, Dallas, TX, USA
Cecelia Peralta, Buenos Aires, Argentina
Mario Cornejo-Olivas, Lima, Peru
Maria Elisa Pimentel Piemonte, São Paulo, Brazil
Stewart Factor, Atlanta, GA, USA
Sarah Pirio Richardson, Albuquerque, NM, USA
Monica Haddad, São Paulo, Brazil
Daniel Weintraub, Ardmore, PA, USA

5th PAS Congress Oversight Committee

Alberto Espay (Chair), Cincinnati, OH, USA
Cecelia Peralta, Buenos Aires, Argentina
Susan Fox, Toronto, ON, Canada
Victor Fung, Sydney, NSW, Australia
Pramod Pal, Bengaluru, India
Francisco Cardoso, Belo Horizonte, Brazil

5th PAS Congress Scientific Program Committee

Alberto Espay, Cincinnati, OH, USA
Cecelia Peralta (Chair), Buenos Aires, Argentina
Sarah Pirio Richardson, Albuquerque, NM, USA
Susan Fox, Toronto, ON, Canada
Victor Fung, Sydney, NSW, Australia
Antonio Strafella, Toronto, ON, Canada
Emilia Gatto, Buenos Aires, Argentina
Gabriel Arango, Bogotá, Colombia
Hyder Jinnah, Atlanta, GA, USA
Jose Luiz Pedroso, São Paulo, Brazil
Laura Silveira-Moriyama, São Paulo, Brazil
Mario Cornejo-Olivas, Lima, Peru
Ziv Gan-Or, Montreal, QC, Canada

Past PAS Congress Attendance

Year	Location	Attendance
2022	Miami, Florida	575
2020	Miami, Florida	600
2018	Miami, Florida	550
2017	Miami, Florida	400

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4th PAS Congress by the Numbers - 2022

Registrations:	575	Travel Grants distributed:	42
Countries represented:	25	Fellowship Scholarships presented:	37
Faculty members:	60	Exhibiting companies:	21
Abstracts accepted:	150	Exhibiting non-profit organizations:	10
Late-breaking accepted:	5		

Registrations by Country

United States:	71%	Mexico:	3%
Brazil:	6%	Argentina:	2%
Canada:	6%	Dominican Republic:	2%
Colombia:	3%	18 other countries:	~1% per country

Registrations by Type

Regular Member:	32%	Exhibitor:	14%
Non-Member:	22%	Health Professional Member:	9%
Student/Junior Member:	14%	Staff/Press:	2%

Congress Faculty by Country

USA:	35	Argentina:	4
Canada:	10	Mexico, Chile, Columbia, El Salvador, Peru:	1 each
Brazil:	6		

4th PAS Congress Supporters - 2022

Platinum Level

Adamas Pharmaceuticals

Gold Level

Neurocrine Biosciences
Acorda Therapeutics
Medtronic
AbbVie

Silver Level

Kyowa Kirin

Bronze

Amneal Pharmaceuticals
Avion Pharmaceuticals
Supernus Pharmaceuticals
Praxis Precision Medicine
Mitsubishi Tanabe/NeuroDerm
PD Neurotechnology
Acadia Pharmaceuticals
Teva Pharmaceuticals

Supporters

INSIGHTEC
Merz Therapeutics
Reata Pharmaceuticals
Society of Nuclear Medicine and Molecular Imaging
Sunovion Pharmaceuticals
Cala Health
Global Kinetics
CND Life Sciences
Rosman Search
Defeat MSA Alliance
Dystonia Medical Research Foundation

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Sponsorship Levels and Recognition

The 5th PAS Congress will recognize companies based on their cumulative sponsorship, exhibit and advertising spend. The sponsorship levels are:

Amount	Sponsor Level	Includes
\$60,000+ USD	Platinum	<ul style="list-style-type: none">• Company logo recognition• Three full PAS Congress registrations
\$40,000 – \$59,999 USD	Gold	<ul style="list-style-type: none">• Company logo recognition• Two full PAS Congress registrations
\$25,000 – \$39,999 USD	Silver	<ul style="list-style-type: none">• Company logo recognition• One full PAS Congress registration
\$10,000 – \$24,999 USD	Bronze	<ul style="list-style-type: none">• Company logo recognition
Under \$10,000 USD	Supporter	<ul style="list-style-type: none">• Company name recognition

Recognition for all levels includes:

- Acknowledgement by company logo or name at your Sponsor Level on the following:
 - Sponsor acknowledgement page of the Congress website
 - Sponsor acknowledgement page of the Mobile App
 - Onsite signage
 - Final Program – companies making their commitment by December 1, 2023
 - This comprehensive guide to the PAS Congress includes a complete schedule of educational events. The Final Program will be shared via email with all PAS Congress registrants, posted on the Congress website, and distributed to all Congress attendees onsite.
 - MDS social media channels (Twitter, Facebook, Instagram)
- Inclusion of company logo (Platinum-Silver Levels), Exhibit booth number (if applicable) and website link in a Sponsor e-Newsletter to be sent a week before the PAS Congress begins
- Company name included in the 6th PAS Congress Prospectus in 2026 as a 2024 Sponsor

For recognition associated with individual sponsored items, please see the Sponsorship Opportunities beginning on the next page.

The commitment deadline for support of the 5th PAS Congress is December 1, 2023.

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Medical Education Grants

Unrestricted medical education grants of \$5,000 or \$10,000 are sought from multiple sources. All medical education grant donors will be acknowledged on the 5th PAS Congress website, in the Final Program and signage throughout the venue. The Scientific Program will be posted when available at www.pascongress.org.

- Companies providing unrestricted medical education grants will be acknowledged as noted above if commitment is made by December 1, 2023.

Sponsorship Opportunities

Marquee Sponsor

\$15,000 USD

Marquee sponsorship allows your company's name to be included in email messages sent to the MDS-PAS regional mailing list regarding the 5th PAS Congress, reaching 28,000+ recipients encompassing MDS members, PAS Congress registrants and the broader movement disorder community. **Marquee sponsorship includes a complimentary standard 9m² exhibit booth.** Marquee Sponsors may upgrade to a larger exhibit space at the costs outlined on page 10.

Recognition includes:

- Acknowledgement in an email to MDS-PAS Regional Members and contacts (est. 28,000 recipients)
- Inclusion of your company name/logo in an email to MDS Members and Congress registrants, with the option to link to your company website
- Acknowledgement as a Marquee Sponsor in the Final Program, Mobile App, and on the Congress website

Sponsored Symposium (non-CME)

\$40,000 USD

Sponsored Symposia offer an opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each symposium is up to 60 minutes in length, may include a Q&A portion, and is open to all registered meeting delegates. No CME is given. Companies sponsoring symposia are responsible for the speakers and content of the presentation, and bear all costs. A limited number of CTS slots are available on Friday and Saturday, February 9-10. Early reservation is encouraged to ensure availability and choice of time slot.

Recognition includes:

- Company logo and session information included in the Final Program
- Session information included in a pre-Congress email to Congress registrants
- Inclusion on signage displayed onsite at the Congress venue
- PAS Congress bag Insert

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Innovation Showcase (non-CME)

\$20,000 USD

Connect with attendees by hosting a 30-minute session to highlight and discuss a product, research or initiative via live presentation. These sessions may include Q&A, with companies designating a representative or speaker to guide discussion on a particular topic. No CME is given. Sponsoring companies are responsible for the speakers and content of the presentation.

Recognition includes:

- Company logo and session information included in the Final Program
- Session information included in an email to Congress registrants
- Inclusion on signage displayed onsite at the Congress venue

Congress Mobile App

\$20,000 USD (Exclusive)

This full-featured app for mobile devices makes information on the 5th PAS Congress available at delegates' fingertips. Previous iterations of the mobile app saw more than 3,400 unique downloads and 119,000 delegate visits.

Recognition includes:

- Company logo on the splash page (the first image that displays when the app is engaged)
- Inclusion in an email and social media post when the app launches
- Inclusion as app sponsor in Final Program

Venue Wi-Fi

\$15,000 USD (Exclusive)

Provide wireless connectivity throughout the venue for all delegates. Supporter may choose the network password.

Recognition includes:

- Company logo on the login page, ability to choose password
- Acknowledgement with login information in the Final Program and on signage at the event
- Acknowledgement in the email and tweet announcing the availability of wi-fi to delegates

Young Delegates Networking Event

\$15,000 USD (Exclusive) / \$7,500 USD (Non-Exclusive)

This event provides an opportunity for delegates who are in the beginning phase of their career to network and socialize with other up-and-coming experts in the field. MDS welcomes sponsors to identify additional groups for which they may wish to sponsor receptions.

Recognition includes:

- Acknowledgement in the Final Program, Mobile App, and signage at the event
- A company representative may make a brief welcome
- Company name included with event information in email to Congress registrants

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Opening Ceremony **\$5,000 USD (Non-Exclusive)**

The Opening Ceremony will welcome registrants and recognize the contributions of the many individuals who helped plan the event, as well as set the stage for an engaging educational experience. Multiple sponsors are sought at \$5,000 each.

Recognition includes:

- Acknowledgement in the Final Program, Mobile App, and on signage at the event

Congress Notepads **\$5,000 USD (Exclusive)**

Include your logo on the notepad made available to Congress delegates. The notepads will also carry the 5th PAS Congress logo. MDS will be responsible for design and production of the notepads.

Recognition includes:

- Company logo printed on notepads

Charging Stations **\$3,500 USD**

Enable delegates to stay connected throughout the day by providing charging stations at locations within the Congress venue. Fee is per charging station; MDS will determine optimal placement.

Recognition includes:

- Company logo/branding, to be approved by MDS, on the charging station

Guided Poster Tours **\$3,000 USD**

These daily "stand-by" tours are led by two Chairpersons. Each tour will discuss approximately 10 posters for 5 minutes each. It is anticipated that four tours will be presented. Sponsoring companies may select which tour topic they wish to support.

Recognition includes:

- Company name on signage in the Poster location
- Company name in Guided Poster Tour section of the Final Program

Insert in PAS Congress Bag **\$1,500 USD**

Supporters may invite delegates to their Exhibit or Symposium by placing an insert into the bags that each delegate receives onsite. Inserts may be up to ten 8 ½" x 11" sheets and must be approved by MDS prior to printing. *Supporters are responsible for printing and shipping inserts to Congress venue.*

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Exhibits

Why Exhibit at the 5th PAS Congress?

- Meet regional thought leaders in the field of Parkinson's disease and Movement Disorders
- Interact with clinicians who evaluate, prescribe, and recommend your products to patients
- Gain insight into the use of your products/services by speaking with experienced clinicians
- Generate new leads and achieve your sales and business development objectives

Paid Exhibit inclusions/recognition:

- Company/organization name on Sponsor and Exhibitor pages of the PAS Congress website
- Company/organization name on the Exhibit Hall floor plan and listing in the Mobile App
- Two exhibit-only personnel registration badges
- Acknowledgement in Exhibitor listing in the Final Program and Pre-Congress email
- Acknowledgement as 5th PAS Congress sponsor in 2026 PAS Congress literature

Exhibitor Type		Size	Dimensions	Fee
Standard	Single booth	9m ²	3m deep x 3m wide	\$5,000
	Double booth	18m ²	3m deep x 6m wide	\$10,000
	Triple booth	27m ²	3m deep x 9m wide	\$15,000
Reduced Fee	Single booth	9m ²	3m deep x 3m wide	\$2,500
	MDS recognizes that companies may have varied levels of marketing resources. In order to ensure that a variety of products and services are presented to PAS Congress delegates, discounted Exhibit pricing is available for entities meeting the following criteria: <ul style="list-style-type: none"> • Start-ups, or those without a product currently on the market • Sales of less than \$10M annually, or with products marketed to allied health professions or patients <i>NOTE: All reduced fee exhibits are sold on a space-available basis</i>			
Non-Profit / Foundation	No Fee Single skirted table + two chairs in designated Non-Profit area			

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Advertisements

Ad in Pre-Congress e-Newsletter

\$4,000 USD per ad

Include your advertisement in the pre-Congress newsletter sent to all registrants one week before the PAS Congress. In addition to logistical information and announcements of Congress highlights, there will be space for up to 5 static banner ads.

Ad in Congress Daily e-Newsletter

\$3,000 USD per ad

This daily electronic newsletter will provide PAS Congress registrants with highlights of each day's activities. These messages outline and highlight the day's sessions, events and activities, and include space for up to 3 static banner ads per day.

Mobile App Advertisement

\$3,000 USD per ad

Place a one-day banner ad in the PAS Congress Mobile App, which will include program highlights, faculty information, links to Posters, and more. A maximum of three (3) ads will be accepted per day.

Advertisements in Final Program Interactive PDF

Prices Below

The Final Program contains the complete schedule of the 5th PAS Congress scientific sessions, events, and other information. It is the comprehensive guide that Congress attendees will receive and use to navigate the Congress. The Program will be available as an interactive flipbook PDF in which all advertisements are linkable to web URLs. It will also be posted on the Congress website.

- Interior Full page \$2,000 USD
- Interior Half page \$1,000 USD
- Interior Quarter page \$500 USD

Other Opportunities

Expert Panel (*private meeting; non-CME*)

\$20,000 per Panel

In the Expert Panels, the Society convenes subject matter experts to discuss topics of your choosing. Companies provide MDS with goals and objectives for a private, 90-minute panel session. Based on these identified goals and objectives, MDS will generate a list of recommended experts from which you may select up to 5 panel participants whose expertise aligns with the session goals and objectives. Companies engaging MDS to plan and implement an Expert Panel will execute an agreement with the Society stipulating the roles and responsibilities of each party. **Please note: These panels are private sessions between company representatives and the selected MDS experts**, and may take place in person during the PAS Congress, or virtually at a time best suited to the participants.

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Advertising Specifications

Final Program Ads

All advertisements must be provided in an electronic file format. The Final Program will be 8.5" x 11". Please submit a high resolution CMYK PDF file; include bleed and crop marks if submitting a full-page ad. An interactive PDF is posted on the Congress website and linked in emails.

Full Page	8.5" w x 11" h	Finish size
Type area	7.5" w x 10" h	Background photos and graphics can bleed, but keep all type at least 0.5" from the trim edge
Bleed size	8.75" w x 11.25" h	Add a bleed of 0.25" to all sides of the final trim size
Half Page	4.5" h x 7.125" w	Horizontal only; no bleed
Quarter Page	3.5" w x 4.5" h	No bleed
Website Links	URLs can be added to an interactive ad. Additionally, MDS can create a link to return to a specific page within the program if desired.	

E-Newsletter Banner Ads

Pre-Congress e-Newsletter and Daily Congress e-Newsletter	450 px w x 85 px h	Must be a PNG, JPG or GIF file type
		Maximum file size: 1 MB
		Company may provide a URL link

Logos

Logos for display must be provided as a PNG, JPG or GIF file type.

Deliverables

Send to Alisa Streets, Exhibits and Sponsorship Manager, at astreet@movementdisorders.org

Ad Acceptance

The International Parkinson and Movement Disorder Society (MDS) reserves the right to reject for any reason any advertising submission, or to require revisions at its discretion. If payment has been made for an advertisement which is subsequently rejected, the MDS International Secretariat will refund such payment to the advertiser and MDS shall have no further responsibility to the advertiser. No advertising may, without the prior written consent of the MDS International Secretariat, (a) contain or otherwise use or incorporate the acronym (MDS), name, or logo of MDS or the MDS PAS Congress, (b) identify any person as a director, officer or member of MDS, or (c) state or imply the recommendation, endorsement or approval of any product or service of the advertiser by the sponsoring associations or any of their directors, officers or members. All ad submissions must be in final form; requests for MDS to make alterations will not be granted. Advertising inserts will not be accepted. All advertising materials submitted to MDS will become the property of MDS and, at its discretion, discarded unless the advertiser requests the return of the same in writing no later than 30 days after printing.

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Deadlines

The commitment deadline for support of the 5th PAS Congress is December 1, 2023. Additional deadlines for sponsor deliverables indicated in this Prospectus will be communicated via email once interest is indicated.

Reservation, Confirmation and Payment

Sponsor and Exhibitor Reservation Form

To formally reserve any of the available support opportunities outline in this Prospectus, please complete the online Sponsor and Exhibition Reservation Form at:

www.pascongress.org/Sponsor-Exhibit

MDS will confirm the Sponsor's commitment and issue a Letter of Agreement and invoice following receipt of the Reservation Form. Please direct questions to development@movementdisorders.org. Should there be more than one sponsor for the same sponsorship opportunity, priority will be given by date/time of receipt of the Sponsor and Exhibitor Reservation Form by the MDS Secretariat.

Payment Method

Sponsorship payments are to be made in U.S. Dollars by direct wire transfer or checks payable in U.S. Dollars to the International Parkinson and Movement Disorder Society. Details for the wire transfer will be provided with the invoice.

Cancellation Policy

For Bronze Level Supporters and above, cancellation requests must be sent to MDS at the address below in writing. A full refund less a \$1,000 administrative fee will be given if notice is received by December 1, 2023. No refund will be given after December 1, 2023. All other cancellation/refund requests will be considered on a case-by-case basis.

Contact MDS

Brett Kell, Director of Business Development
International Parkinson and Movement Disorder Society (MDS)
555 E. Wells Street, Suite 1100
Milwaukee, Wisconsin, USA
Email: bkell@movementdisorders.org

We look forward to partnering with you to make the 5th PAS Congress a success!



Sponsor and Exhibitor Regulations

Congress sponsors and exhibitors agree to abide by the following rules and regulations related to any and all content created by the sponsor/exhibitor for display, including Sponsored Symposia:

Marketing in Conjunction with Accredited Continuing Education

As an accredited provider, the International Parkinson and Movement Disorder Society has the responsibility to ensure that education is separate from marketing by ineligible companies. The ACCME defines an ineligible company as an entity whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Ineligible refers to the definition of the company and not its ability to market or exhibit in association with the accredited event.

Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:

1. Influence any decisions related to the planning, delivery, and evaluation of the education.
2. Interfere with the presentation of the education.
3. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.

Advertising Material

Canvassing or distribution of advertising material by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor's assigned space. Unauthorized signage will be removed.

Demonstrations

Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighboring exhibits. No demonstrations will be permitted outside of the exhibitor's assigned space.

Facility Regulations

Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in exhibitor information to be distributed at a later date.

Special Events

Company-sponsored sessions or special events must be approved by the MDS International Secretariat. MDS attendees, leadership and faculty members cannot be invited to an event that conflicts with MDS programs, including the Scientific Program, and/or other MDS events. Please contact the MDS International Secretariat for more information.

Food and Beverage Distribution

Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the venue. Further information will be provided in exhibitor information to be distributed at a later date.

Liability

The exhibitor shall be fully responsible to pay for any and all damages to property owned by the venue and its owners or managers, which result from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless, the International Parkinson and Movement Disorder Society, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges

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resulting from the exhibitor's use of the property. The exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the venue or any part thereof.

In addition, the exhibitor acknowledges that the International Parkinson and Movement Disorder Society, the venue, and all other service providers do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Market Research

Surveys or market research of any kind is prohibited.

No Smoking

Smoking in any public space in the venue is prohibited.

Prizes and Lotteries

Prizes, sponsored contests and prize drawings will not be permitted.

Promotional Items

A promotional item approval form will be included in exhibitor information, to be distributed at a later date, and must be submitted to the MDS International Secretariat along with a sample, photo, or written description of each item. Distribution of descriptive product literature, notepads, pens and pencils is permitted and does not have to be approved. Other items may be distributed from the exhibitor's stand only with prior written approval. All items to be distributed must be useful to the attendees during the Meeting or in the daily activities of the booth visitor. Any exhibitor found distributing materials which have not been officially approved may be required to cease distribution immediately.

Relocation

The MDS International Secretariat reserves the right to relocate exhibitors. In the event that it is necessary to relocate an exhibitor after a specific space assignment has been made, the MDS International Secretariat will contact the exhibitor. Every effort will be made to reassign the exhibitor to similar space. In any instance of exhibit booth relocation, the exhibitor has the option to cancel and receive a full refund of all payments made.

Restriction of Exhibits

The MDS International Secretariat reserves the right to: (a) reject for any reason any exhibit application submitted for the 5th PAS Congress; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials or conduct is determined to be objectionable for any reason. Violation of any regulations on the part of the exhibitor, their employees or agents shall annul the right to occupy space and such exhibitor will forfeit to the MDS International Secretariat all monies which may have been paid. Upon evidence of violation, the MDS International Secretariat may enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which the MDS International Secretariat may thereby incur.

Sales from Exhibit Booth

Selling merchandise is prohibited at the 5th PAS Congress. Order forms may be distributed. The only exception is that book publishers may sell their publications.

Sponsorship Opportunities and Exhibitor Prospectus

Pan American Parkinson's Disease and Movement Disorders Congress



International Parkinson and
Movement Disorder Society
Pan American Section

Sustainability Focus

One of the MDS strategic goals is to proactively address global warming and climate change throughout the Society's activities. In addition to continuing to provide virtual learning opportunities, MDS seeks to explore ways to offset climate impacts of its meetings and events, including evaluating print formats and quantities, using sustainable materials onsite during meetings, promoting recycling and waste reduction, identifying opportunities for reuse of materials, and reducing the carbon footprint resulting from air travel.

MDS urges its Industry partners to consider how they may follow this lead toward a more sustainable future, both in their own individual efforts and in their collective participation in the PAS Congress and other MDS events. Learn more about how to offset your personal and organizational carbon footprint at www.carbonfund.org.