

Support Opportunities  
and Exhibit Prospectus

MDS-ES  
Parkinson's  
Disease Summit

MARCH 18-20, 2020



International Parkinson and  
Movement Disorder Society  
European Section



VENICE, ITALY

# **Support Opportunities and Exhibitor Prospectus**

## ***Therapeutic Milestones in Parkinson's disease***

### **March 18-20, 2020 – Venice, Italy**

#### **About The Summit**

*Therapeutic Milestones in Parkinson's disease* Summit will be an opportunity to discuss relevant issues in our field that are specific to the MDS European Section, MDS-ES. Dialogue will occur through plenary lectures, workshops and poster sessions. This will also be a tremendous opportunity for MDS-ES members to network with movement disorder colleagues from different parts of Europe.

#### **Primary Organizers**

The International Parkinson and Movement Disorder Society's European Section (MDS-ES) is the main organizer of the Summit. MDS-ES is the premier European organization dedicated to disseminating knowledge and understanding about Movement Disorders within the field of Neurology.

#### **Purpose**

The purpose of the MDS-ES Summit is to:

- Understand the genetic background, the biological mechanisms and the pathology of Parkinson's disease
- Appraise diagnostic approaches including differential diagnosis with atypical parkinsonism.
- Evaluate pharmacological and non-pharmacological treatment options available
- Discuss the role of a multidisciplinary team and the contribution of wearable technology to disease management

#### **Target Audience**

The target audience of the MDS-ES Summit is Clinicians, researchers, post-doctoral fellows, medical residents, medical students, allied health professionals with an interest in current clinical trends and approaches for diagnosis and treatment of Parkinson disease. We anticipate 500 delegates.

#### **Scientific Program**

The MDS-ES Summit covers the whole spectrum of Parkinson's disease from basic science to clinical practice and consists plenary sessions, poster presentations and parallel sessions. Participants will be invited to submit abstracts relevant to the various fields associated with Parkinson's disease

## **General Information**

**Venue:** **Hilton Molino Stucky Venice**

Giudecca, 810

Venice, Italy 30133

**Language:** The official language of the MDS-ES Summit is English.

**Exhibits:** Pharmaceutical and biotechnology companies, medical publishers and patient service providers with a focus on Parkinson's disease are invited to participate in the MDS-ES Summit Trade Exhibition.

**Registration:** MDS members, trainees and early registrants will be offered discounted registration fees, which will be made affordable for participants from the region.

**Website:** <https://www.essummit.org/TherapeuticmilestonesinPD.htm>

# MDS-ES SUMMIT COMMITTEES

## MDS-ES Summit Oversight Committee

<b>Angelo Antonini</b>	<i>Padua, Italy</i>
<b>Bastiaan Bloem</b>	<i>Nijmegen, Netherlands</i>
<b>Christopher Goetz</b>	<i>Chicago, IL, USA</i>
<b>Wassilios Meissner</b>	<i>Christchurch, New Zealand</i>
<b>Evžen Růžička</b>	<i>Prague, Czech Republic</i>
<b>Claudia Trenkwalder</b>	<i>Kassel, Germany</i>

## MDS-ES Summit Scientific Program Committee

<b>Bastiaan Bloem, Chair</b>	<i>Nijmegen, Netherlands</i>
<b>Daniela Berg</b>	<i>Kiel, Germany</i>
<b>Miryam Carecchio</b>	<i>Padua, Italy</i>
<b>Cristian Falup-Pecurariu</b>	<i>Brasov, Romania</i>
<b>Joaquim Ferreira</b>	<i>Lisbon, Portugal</i>
<b>Pablo Mir</b>	<i>Sevilla, Spain</i>
<b>Caroline Moreau</b>	<i>Lille, France</i>
<b>Bart Post</b>	<i>Nijmegen, Netherlands</i>

# **MDS-ES Summit: Therapeutic Milestones in Parkinson's disease**

## **SPONSORSHIP OPPORTUNITIES**

(All prices USD)

### **MEDICAL EDUCATION GRANTS**

Unrestricted medical education grants of \$5,000 or \$10,000 towards the overall CME program are sought from multiple sources. All medical education grant donors will be acknowledged on the MDS-ES Summit website, in the final program and signage throughout the MDS-ES Summit venue.

### **COMMERCIAL SUPPORT SPONSORSHIP LEVELS**

#### **Platinum Level** **\$60,000USD**

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- A corporate symposium is an opportunity to design and present a 60 minute session, open to all delegates. Sponsorship includes a seminar room rental with standard audio-visual services. Any additional expenses (speaker honoraria and travel, as well as participant meals or refreshments) will be borne by the Sponsor. *Please note that due to the focus of the MDS-ES Summit, symposia topics should be focused on Parkinson's disease. No CME will be given for this corporate symposia.*
- Company name and logo on signage in the Symposium location.
- Complimentary exhibition space (table top) and listing on the Exhibit Floorplan.
- Full page advertisement in the Final Program (the comprehensive guide provided to all delegates).
- One banner advertisement to be included in the MDS-ES Summit mobile app on the day of symposium. Additional banner ads will be offered to other supporters.
- One full MDS-ES Summit registration and two exhibit-only registrations.
- Acknowledgement as Platinum Sponsor on:
  - Sponsor page of the MDS-ES Summit website and in the mobile app
  - Final Program
  - Signage/banners displayed throughout the MDS-ES Summit

#### **Gold Level** **\$30,000USD**

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- Complimentary exhibition space (table top) and listing on the Exhibit Floorplan
- Full page advertisement in the Final Program (the comprehensive guide provided to all delegates).
- One banner advertisement to be included in the Summit mobile app for one day of the Summit. Date to be determined at time of commitment. Additional banner ads will be offered to other supporters.
- Non-Exclusive Sponsor of Welcome Ceremony
- One full MDS-ES Summit registration and two exhibit-only registrations.
- Acknowledgement as Gold Sponsor on:
  - Sponsor page of the MDS-ES Summit website
  - Final Program
  - Signage/banners displayed throughout the MDS-ES Summit

#### **Silver Level** **\$15,000USD**

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- Complimentary exhibition space (table top) and listing on the Exhibit Floorplan
- Half page advertisement in the Final Program, the comprehensive guide that all MDS-ES Summit delegates receive). An estimated 500 individuals will receive a hard copy of the program, and the program will be posted on the MDS-ES Summit website.
- Non-Exclusive Sponsor of Guided Poster Tours
- One full MDS-ES Summit registration and two exhibit-only registrations.
- Acknowledgement as Silver Sponsor on:
  - Sponsor page of the MDS-ES Summit website and in the mobile app
  - Final Program
  - Signage/banners displayed throughout the MDS-ES Summit

**Bronze Level****\$10,000USD**

- Complimentary Exhibition Space (table top) and listing on the Exhibit Floorplan
- Quarter page advertisement in the Final Program (the comprehensive guide that all Summit delegates receive). An estimated 500 individuals will receive a hard copy of the program, and the program will be posted on the MDS-ES Summit website.
- Two exhibit-only registrations.
- Acknowledgement as Bronze Sponsor on:
  - Sponsor page of the MDS-ES Summit website and in the mobile app
  - Final Program
  - Signage/banners displayed throughout the MDS-ES Summit

**A LA CARTE SPONSORSHIP ITEMS****Young Delegates Networking Event****\$10,000 Exclusive, \$5,000 Non-Exclusive**

Planned by the MDS-ES Summit organizers, the Young Delegates Networking Event provides an opportunity for 'young' delegates to gather and network with their peers. We welcome sponsors to identify additional groups for which they may wish to sponsor receptions.

**Sponsor Recognition:** Acknowledgement in the mobile app, final program, and signage at the event. A company representative may make a brief welcome.

**Welcome Ceremony (Wednesday)****\$5,000USD**

Multiple sponsors of the hour-long ceremony are sought at \$5,000 each.

- Acknowledgement in final program and mobile app
- Company name on signage in the Ceremony location

**Trade Exhibitor****\$4,000USD**

Opportunity to showcase company product and distribute promotional material.

- Table Top Exhibit
- Company name on sponsor page of the MDS-ES Summit website
- Company name printed on the Exhibit Floorplan
- Two exhibit-only registrations

**Guided Poster Tours****\$3,000USD**

Guided Poster Tours are "stand-by" poster tours each day, led by two Chairpersons. Each tour will discuss approximately 10 posters for 5 minutes each. It is anticipated that four tours each day will be presented.

- Company name on signage in the poster location
- Company name in Guided Poster Tour section of the Final Program

**Fellows Scholarships****\$1,300USD each**

Movement Disorder fellowship programs nominate trainees to receive free Summit registration, as well as a \$1,000 grant to offset travel, hotel, and meals costs. The candidate must be in a fellowship training program at the time of the MDS-ES Summit. MDS is responsible for all marketing, selection and payment processes. Sponsoring companies will be acknowledged.

**Summit App for Mobile Devices (Exclusive) \$10,000USD**

This app for Android and Apple iOS devices makes information on the *Therapeutic Milestones in Parkinson’s disease* ES-Summit and the city of Venice available at your fingertips.

**Sponsor Recognition:** The sponsor’s name and logo will appear on the splash-page (the first image that shows on the screen when the app is engaged), the email announcing the app and in the tweet announcing the app. The sponsor(s) also have the opportunity to provide banner advertisements to be included in the app. Additional banner ads will be offered to other supporters.

**Summit Venue Wi-Fi Sponsorship (Exclusive) \$7,500USD**

Provide Wi-Fi throughout the Summit venue for all delegates. Company name may be used as the password.

**Sponsor Recognition:** The sponsor’s name and logo will appear on the log-in page, ability to choose the password, and acknowledgement in the email and tweet announcing the availability of Wi-Fi to delegates.

**Summit Pens and Pads (Exclusive) \$4,500USD**

Include your logo on the notepad and pen inserted into each delegate's Summit bag. The notepads will also carry the Summit logo.

The MDS International Secretariat will be responsible for design and production of the pads. Sponsor will be responsible for design, production and shipment of pens.

**Sponsor Recognition:** Company name and logo printed on pen and writing pads.  
Company name on sponsor page of Summit website.

**ADVERTISEMENTS IN FINAL MDS-ES SUMMIT PROGRAM**

The Final Program is the comprehensive guide that an estimated 500 MDS-ES Summit attendees will receive and use to navigate the Summit. The Program will also be posted on the MDS-ES Summit website.

***Ad files (preferably as a high-resolution PDF)***

Interior page	<b>\$1,500</b>
Half page, interior	<b>\$ 800</b>
Quarter page, interior	<b>\$ 500</b>

**SPONSORSHIP CONFIRMATION AND PAYMENT**

**SPONSOR AND EXHIBITION CONTRACT**

All supporters are required to sign the SPONSOR AND EXHIBITION CONTRACT, which can be found on page 9. MDS will invoice the sponsor following receipt of the contract. Please direct all questions to Kristy Moeller at [kmoeller@movementdisorders.org](mailto:kmoeller@movementdisorders.org).

Should there be more than one sponsor for the same sponsorship opportunity, priority will be given to early responders by date of receipt of the Sponsor and Exhibition Contract by the MDS Secretariat.

## **PAYMENT METHOD**

Sponsorship payments are to be made by direct wire transfer or checks payable in US Dollars to the International Parkinson and Movement Disorder Society. Details for the wire transfer will be sent with the invoice.

## **CANCELLATION POLICY**

For Bronze Level Supporters and above, cancellation requests must be sent to MDS at the address below in writing. A full refund less a \$1,000 administrative fee will be given if notice is received by January 6, 2020. No refund will be given after January 6, 2020. All other cancellation/refund requests will be made on a case by case basis.

Kristy Moeller, Assistant Director of Development  
International Parkinson and Movement Disorder Society  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202 USA

## **EXHIBIT REGULATIONS**

### **Advertising Material**

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Canvassing or distribution of advertising material by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor's assigned space. Unauthorized signage will be removed.

### **Demonstrations**

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Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighboring exhibits. No demonstrations will be permitted outside of the exhibitor's assigned space.

### **Facility Regulations**

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Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in exhibitor information to be distributed at a later date.

### **Food and Beverage Distribution**

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Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the venue. Further information will be provided in exhibitor information to be distributed at a later date.

### **Liability**

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The exhibitor shall be fully responsible to pay for any and all damages to property owned by the venue and its owners or managers, which result from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless, the International Parkinson and Movement Disorder Society, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the exhibitor's use of the property. The exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the venue or any part thereof.

In addition, the exhibitor acknowledges that the International Parkinson and Movement Disorder Society, the venue, and all other service providers do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

### **Market Research**

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Surveys or market research of any kind is prohibited.



## **No Smoking**

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Smoking in any public space in the venue is prohibited.

## **Prizes and Lotteries**

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Prizes, sponsored contests and prize drawings will not be permitted.

## **Promotional Items**

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A promotional item approval form will be included in exhibitor information, to be distributed at a later date, and must be submitted to the MDS International Secretariat along with a sample, photo, or written description of each item. Distribution of descriptive product literature, notepads, pens and pencils is permitted and does not have to be approved. Other items may be distributed from the exhibitor's stand only with prior written approval. All items to be distributed must be useful to the attendees during the Meeting or in the daily activities of the booth visitor. Any exhibitor found distributing materials which have not been officially approved may be required to cease distribution immediately.

## **Relocation**

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The MDS International Secretariat reserves the right to relocate exhibitors. In the event that it is necessary to relocate an exhibitor after a specific space assignment has been made, the MDS International Secretariat will contact the exhibitor. Every effort will be made to reassign the exhibitor to similar space. In any instance of exhibit stand relocation, the exhibitor has the option to cancel and receive a full refund of all payments made.

## **Restriction of Exhibits**

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The MDS International Secretariat reserves the right to: (a) reject for any reason any exhibit application submitted for The MDS-ES Summit; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials or conduct is determined to be objectionable for any reason. Violation of any regulations on the part of the exhibitor, their employees or agents shall annul the right to occupy space and such exhibitor will forfeit to the MDS International Secretariat all monies which may have been paid. Upon evidence of violation, the MDS International Secretariat may enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which the MDS International Secretariat may thereby incur.

## **Selling from Exhibit Stand**

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Selling merchandise is prohibited at The MDS-ES Summit. Order forms may be distributed. The only exception is that book publishers may sell their publications.

***Therapeutic Milestones in Parkinson's disease***  
**March 18-20, 2020 – Venice, Italy**  
**SPONSOR AND EXHIBITION AGREEMENT/CONTRACT**

An agreement between the International Parkinson and Movement Disorder Society and:

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Name of Sponsor/Exhibitor

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Mailing Address 1

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Mailing Address 2 including city, country and postal code

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Name of representative (please print)

E-mail

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Representative's Telephone

Mobile

Fax

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Signature of representative

Date

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Company stamp if applicable

**SPONSORSHIP OPPORTUNITIES** (please mark)

**(All prices USD)**

- |                          |                            |          |                          |                                   |               |
|--------------------------|----------------------------|----------|--------------------------|-----------------------------------|---------------|
| <input type="checkbox"/> | Platinum Sponsorship       | \$60,000 | <input type="checkbox"/> | Pens & Pads                       | \$4,500       |
| <input type="checkbox"/> | Gold Sponsorship           | \$30,000 | <input type="checkbox"/> | Summit Venue Wi-Fi (Exclusive)    | \$7,500       |
| <input type="checkbox"/> | Silver Sponsorship         | \$15,000 | <input type="checkbox"/> | Summit Mobile App (Exclusive)     | \$10,000      |
| <input type="checkbox"/> | Bronze Sponsorship         | \$10,000 | <input type="checkbox"/> | Young Delegates Networking Event: |               |
| <input type="checkbox"/> | Wednesday Opening Ceremony | \$5,000  | <input type="checkbox"/> | \$10,000 Exclusive <b>or</b>      |               |
| <input type="checkbox"/> | Trade Exhibitor            | \$4,000  | <input type="checkbox"/> | \$5,000 Non-Exclusive             |               |
| <input type="checkbox"/> | Guided Poster Tours        | \$3,000  |                          |                                   |               |
| <input type="checkbox"/> | Fellows Scholarships       | \$1,300  | <input type="checkbox"/> | Non-Profit Exhibit                | Complimentary |

***Advertisements in Final Program***

- |                          |               |         |
|--------------------------|---------------|---------|
| <input type="checkbox"/> | Interior page | \$1,500 |
| <input type="checkbox"/> | Half page     | \$800   |
| <input type="checkbox"/> | Quarter page  | \$500   |

**TOTAL OF ALL SPONSORSHIP ITEMS AND ADVERTISEMENTS**      \$ \_\_\_\_\_

**All sponsorship commitments are due by January 6, 2019**

**Please return this form to:** Kristy Moeller at [kmoeller@movementdisorders.org](mailto:kmoeller@movementdisorders.org)

**Or Fax To: +1 (414) 276-3349**